

## **Patient Participation Group Health Event**

### **Dementia Awareness Event 13 May 2017 Cookley Village Hall**

#### **Background**

The practice and the PPG were keen to explore ways of increasing patient engagement and completed a patient survey in September-October 2016.

From this survey 59 patients (25%) expressed an interest in attending a health event at the practice. The most requested event topic was dementia awareness with 20 patients (9%) indicating that this would be their preferred subject.

The majority of the work to arrange the event was undertaken by the PPG themselves, notably Barbara Pugh and Julia Stanfield, with the practice supporting discussions, providing promotional material and sending letters to patients.

#### **Venue**

The practice has 2 sites, one at Hume Street Kidderminster and one in Cookley Village. Cookley Village Hall was chosen as the most suitable venue for the event as it has a large hall for information tables, tables and seating for 100 visitors, good parking and catering facilities. The hall is also opposite Cookley Village Surgery.

#### **Promoting the Event**

The PPG circulated approximately 100 posters around the community, advertising in local community facilities, partner organisations and St Peter's Church, who were holding a dementia friendly service the week prior to the health event.

The local radio station were contacted and the practice advertised the event on its website and personally invited patients on the dementia register at the practice.

The practice were unable to obtain any interest from the Express and Star who publish the local newspaper the Kidderminster Shuttle, however the CCG have indicated they would be willing to use their media contacts to help publicise future events.

#### **Participating Organisations**

Nine different organisations attended the event, providing speakers to present to the whole group, information to take away and 1:1 advice for patients and families. Having so many participating organisations allowed visitors and professionals to network and talk informally.

Organisations represented at the event were:

Dementia Action Alliance  
Early Intervention Team  
Young Onset Group  
Alzheimer Society  
Community Police Support Officer on the Herbert Protocol  
Action on Hearing Loss  
Age UK – Dementia Awareness  
Triangle Day Centre  
Admiral Nursing

#### **Visitors and feedback**

Over 80 people attended the event; some dropping in to collect information. Most visitors however stayed for the whole event which ran from 2:30pm to 4:30pm

We received 15 completed evaluation forms. Of these 7 attended because of the personal invite from the practice.

All found the event worthwhile with the aim to find out more about dementia and local support listed as the main reason for attending.

**Comments:**

Thank you to the practice for organising this, wish other practices would do the same.

Very informative, I now know where to go to for more help.

My mother is very young to have dementia and is in denial, I now feel I can talk to her more about it.

The Herbert protocol is a lifesaver.

**Next Steps**

The practice has registered to become a Dementia Friendly practice and will be providing Dementia Friends Training for staff.

Information on the Herbert Protocol and other supporting information has been circulated across the health care team.

The practice has developed a specific Dementia Awareness page on its website to promote awareness and the support that is available locally.

The PPG and practice plans to hold a second health event for later in the year. Lisa Benton, Quality Manager will be leading on this with members of the PPG.

Barbara Pugh, PPG (Outgoing Chair)  
Julia Stanfield, PPG (Outgoing Secretary)  
Jayne Barraclough Practice Manager